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## The case for investing in equities

The financial markets have recently experienced significant volatility, which underlines the case for a long-term approach to investing in the stock markets.

Down periods, such as those recently seen, are inherent aspects of equity investing. Unpredictable events and changes in investor sentiment can have a negative impact on markets. However, short-term declines should not detract from the long-term potential of stock market investing.

The chart shows that, even with the recent market volatility, an investment 25 years ago would have grown to over ten times its original value.

